

# **WEAR RED DAY 2023**

## **FRIDAY 31 MARCH**

Information Pack  
for Workplaces



**WEAR**  
**RED**  
**DAY**



**WEAR**  
**RED**



**WEAR**  
**RED**



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**DAY**



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**RED**  
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# LET'S WEAR RED TO SHOW OUR SUPPORT TO DIVERSE AND INCLUSIVE COMMUNITIES!

On Friday 31st March 2023, we are asking workplaces to WearRed for the day to support Show Racism the Red Card anti-racism initiatives.

Show Racism the Red Card needs funding to support our programmes. We deliver education workshops, training sessions for teachers and school staff and provide resources to schools, clubs and youth services up and down the country to help them tackle racism.

Your support will make sure we can maintain our activities and are able to reach out to more communities.

*"Education is the most powerful weapon which you can use to change the world"*  
- Nelson Mandela



# 5 STEPS TO ORGANISE THE WEAR RED DAY IN YOUR WORK:

## GIVE US THE GOOD NEWS!

1

Let us know if your workplace is joining the WRD by filling out the form at the link: [www.immigrantcouncil.ie/form/wear-red-day](http://www.immigrantcouncil.ie/form/wear-red-day)

## BRING PEOPLE TOGETHER!

3

Promote the day in your workplace and invite your staff to Wear Red on Friday 31st March. You can use the promotion material in this Pack or create your own!

## LEARN + HAVE FUN!

2

This is an opportunity for your workplace to start the conversation on racism and discrimination, but also to promote inclusion. You can use your creativity or one of the suggested activities in this Pack.

## LET'S SPREAD THE WORD

4

Take pictures of your activities and send it to us via email ([theredcard@immigrantcouncil.ie](mailto:theredcard@immigrantcouncil.ie)), or share on your social media (Facebook, Instagram, Twitter or LinkedIn) tagging us on your post. Use the hashtag #WRD23

## SUPPORT OUR WORK!

5

On Friday 31st March staff members to donate to support our anti-racism work. You can find more information about how to collect the donations on page 8.

# ON 31ST MARCH SUPPORT US IN SHOWING RACISM THE RED CARD.

## STEP 1:

WEAR RED TO WORK ON  
MARCH 31ST TO SHOW  
YOUR SUPPORT FOR  
DIVERSE AND INCLUSIVE  
COMMUNITIES



## STEP 2:

DONATE TO OUR  
WORK HERE



STRIPE



PAYPAL



## Social media post



# WEAR RED DAY ACTIVITIES

## ACTIVITY 1 WHAT ABOUT GETTING OUT OF THE OFFICE ON WEAR RED DAY?

Five-a-side Football  
Strengthen relationships  
and build team camaraderie,  
trust and communication  
among your staff members  
by organising a five-a-side  
football competition.

To make it easier for the  
referees, as everybody will be  
wearing red, we advise you to  
wear football vests.

## ACTIVITY 2 NO PITCH, NO PROBLEM!

If you want fun workplace  
competition game, what  
about an afternoon playing  
video game?

You can bring the pitch  
inside the office with Fifa23  
on PlayStation or any other  
football console game.

You can find some a list of  
the best football games here:  
[https://www.rankred.com/  
best-football-games/](https://www.rankred.com/best-football-games/)



### **ACTIVITY 3 COOK UP A STORM!**

Produce a cookery book with recipes from different countries representing the diversity of your workplace.

Before Wear Red Day, ask you working colleagues to share their favourite recipe from their country of origin and put recipes together in a book.

You can launch the book on Wear Red Day with displays and opportunities for food tasting too!

### **ACTIVITY 4 COFFEE MORNING**

Bring your staff together to have a coffee morning to Show Racism the Red Card and support the work of the Immigrant Council of Ireland.

You can leave some questions for conversation on tables for colleagues or invite a speaker to address the group to bring about conversations on the importance of diversity and inclusion as well as the need to tackle racism in all forms.



# THANK YOU FOR SUPPORTING OUR WORK!

There are easy ways of  
collecting your donations:

Use QR code to donate:



STRIPE



PAYPAL

Collect the donations in your workplace and send it by  
bank transfer:

BANK DETAILS:

Current Account Name:

Immigrant Council of Ireland Ltd

Bank of Ireland,  
2 College Green Dublin 2

A/C No: 44231775  
Sort Code 90-00-17  
BIC No BOFIIIE2

IBAN No  
IE18 BOFI 9000 1744 231775

